

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80960
Contract Dates: 10/23/2012-10/29/2012
Customer Order:
Linked Order:
CPE: / / 325

Invoice Num: 1041-556764
Invoice Date: 11/04/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/04/2012

PAY BY	12/04/2012
	Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: SMITH EST#325

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
2	5A MORN NEWS		10/29/2012-10/29/2012		M		30	2	250.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		2		250.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	05:10:00 AM		TS12TV17H	30	250.00			
10/29/2012	Mo	05:25:12 AM		TS12TV15H	30	250.00			
4	5:30AM NEWS THIS MORNING		10/29/2012-10/29/2012		M		30	2	275.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		2		275.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	05:41:20 AM		TS12TV17H	30	275.00			
10/29/2012	Mo	05:56:06 AM		TS12TV15H	30	275.00			
6	THIS MORNING (5:58-7AM)		10/29/2012-10/29/2012		M		30	2	810.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		2		810.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	06:20:14 AM		TS12TV17H	30	810.00			
10/29/2012	Mo	06:58:45 AM		TS12TV15H	30	810.00			
8	CBS THIS MORNING		10/29/2012-10/29/2012		M		30	7	405.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		4		405.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo				30			405.00	Preempted
10/29/2012	Mo				30				Credit

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Page 2 of 7

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo				30			405.00	Preempted
	10/29/2012	Mo				30			405.00	Preempted
	10/29/2012	Mo	07:25:17 AM	10/29/2012	TS12TV17H	30	405.00	405.00		Makegood in 07:00:00-09:00:00
	10/29/2012	Mo	07:55:19 AM	10/29/2012	TS12TV15H	30	405.00	405.00		Makegood in 07:00:00-09:00:00
	10/29/2012	Mo	08:42:09 AM	10/29/2012	TS12TV15H	30	405.00	405.00		Makegood in 07:00:00-09:00:00
12	ANDERSON COOPER		10/29/2012-10/29/2012		M		30	4	250.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M		2		250.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo				30			250.00	Preempted
	10/29/2012	Mo				30			250.00	Preempted
	10/29/2012	Mo	09:31:31 AM	10/29/2012	TS12TV17H	30	250.00	250.00		Makegood in 09:00:00-10:00:00
	10/29/2012	Mo	09:46:36 AM	10/29/2012	TS12TV15H	30	250.00	250.00		Makegood in 09:00:00-10:00:00
14	LET'S MAKE A DEAL		10/29/2012-10/29/2012		M		30	2	400.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M		1		400.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo				30			400.00	Preempted
	10/29/2012	Mo	10:13:08 AM	10/29/2012	TS12TV17H	30	400.00	400.00		Makegood in 09:58:00-11:00:00
16	THE PRICE IS RIGHT 11AM-12NOON		10/29/2012-10/29/2012		M		30	2	500.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M		1		500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo				30			500.00	Preempted

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Page 3 of 7

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo	12:00:20 PM	10/29/2012	TS12TV15H	30	500.00	500.00		Makegood in 11:00:00-12:01:00
18	TALK PHILLY		10/29/2012-10/29/2012		M		30	1	575.00	
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M		1		575.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo	12:33:40 PM		TS12TV17H	30	575.00			
20	CBS SOAP OPERA ROTATION		10/29/2012-10/29/2012		M		30	6	550.00	
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M		3		550.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo				30			550.00	Preempted
	10/29/2012	Mo				30			550.00	Preempted
	10/29/2012	Mo				30			550.00	Preempted
	10/29/2012	Mo	12:58:37 PM	10/29/2012	TS12TV15H	30	550.00	550.00		Makegood in 12:25:00-14:00:00
	10/29/2012	Mo	01:13:38 PM	10/29/2012	TS12TV17H	30	550.00	550.00		Makegood in 12:25:00-14:00:00
	10/29/2012	Mo	01:59:28 PM	10/29/2012	TS12TV15H	30	550.00	550.00		Makegood in 12:25:00-14:00:00
22	THE TALK		10/29/2012-10/29/2012		M		30	4	450.00	
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M		2		450.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo				30			450.00	Preempted
	10/29/2012	Mo				30			450.00	Preempted
	10/29/2012	Mo	02:22:38 PM	10/29/2012	TS12TV17H	30	450.00	450.00		Makegood in 14:00:00-15:00:00
	10/29/2012	Mo	02:23:38 PM	10/29/2012	TS12TV15H	30	450.00	450.00		Makegood in 14:00:00-15:00:00

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24	THE DOCTORS	10/29/2012-10/29/2012		M		30	6	325.00	
Week Of		MTWTFSS		Spots Per Week		Rate			
10/29/2012-11/04/2012		M		3		325.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/29/2012	Mo				30			325.00	Preempted
10/29/2012	Mo				30			325.00	Preempted
10/29/2012	Mo				30			325.00	Preempted
10/29/2012	Mo	03:28:52 PM	10/29/2012	TS12TV17H	30	325.00	325.00		Makegood in 15:00:00-16:01:00
10/29/2012	Mo	03:30:52 PM	10/29/2012	TS12TV15H	30	325.00	325.00		Makegood in 15:00:00-16:01:00
10/29/2012	Mo	03:59:47 PM	10/29/2012	TS12TV17H	30	325.00	325.00		Makegood in 15:00:00-16:01:00
26	DR. PHIL	10/29/2012-10/29/2012		M		30	4	650.00	
Week Of		MTWTFSS		Spots Per Week		Rate			
10/29/2012-11/04/2012		M		2		650.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/29/2012	Mo				30			650.00	Preempted
10/29/2012	Mo				30			650.00	Preempted
10/29/2012	Mo	04:42:12 PM	10/29/2012	TS12TV15H	30	650.00	650.00		Makegood in 16:00:00-17:00:00
10/29/2012	Mo	04:58:04 PM	10/29/2012	TS12TV17H	30	650.00	650.00		Makegood in 16:00:00-17:00:00
28	5PM EARLY NEWS	10/29/2012-10/29/2012		M		30	2	700.00	
Week Of		MTWTFSS		Spots Per Week		Rate			
10/29/2012-11/04/2012		M		2		700.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/29/2012	Mo	05:14:22 PM		TS12TV15H	30	700.00			
10/29/2012	Mo	05:53:57 PM		TS12TV17H	30	700.00			

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30	NEWS 3 AT 6	10/29/2012-10/29/2012	M	30	2	950.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		M	2	950.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	06:13:56 PM		TS12TV15H	30	950.00			
10/29/2012	Mo	06:30:30 PM		TS12TV17H	30	950.00			
32	ENTERTAINMENT TONIGHT	10/29/2012-10/29/2012	M	30	4	900.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		M	2	900.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo				30			900.00	Preempted
10/29/2012	Mo				30			900.00	Preempted
10/29/2012	Mo	07:18:24 PM	10/29/2012	TS12TV15H	30	900.00	900.00		Makegood in 19:00:00-19:30:00
10/29/2012	Mo	07:28:52 PM	10/29/2012	TS12TV17H	30	900.00	900.00		Makegood in 19:00:00-19:30:00
34	THE INSIDER	10/29/2012-10/29/2012	M	30	4	1,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		M	2	1,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo				30			1,000.00	Preempted
10/29/2012	Mo				30			1,000.00	Preempted
10/29/2012	Mo	07:45:22 PM	10/29/2012	TS12TV15H	30	1,000.00	1,000.00		Makegood in 19:30:00-20:00:00
10/29/2012	Mo	07:58:00 PM	10/29/2012	TS12TV17H	30	1,000.00	1,000.00		Makegood in 19:00:00-20:00:00

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38	LATE NEWS		10/29/2012-10/29/2012		M		30	2	1,800.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		2		1,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	11:23:44 PM		TS12TV15H	30	1,800.00			
10/29/2012	Mo	11:33:55 PM		TS12TV17H	30	1,800.00			
40	DAVID LETTERMAN		10/29/2012-10/29/2012		M		30	2	700.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		2		700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	12:02:53 AM		TS12TV15H	30	700.00			
10/29/2012	Mo	12:31:50 AM		TS12TV17H	30	700.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		36	22,785.00	3,417.75	19,367.25	11,240.00	11,240.00	0.00	

Billing Notes
CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes		
<div>Wire Transfer Instructions:</div> <div>For Billing Inquiries Please Contact: Controller's Dept. 212-856-8000</div>		
Gross Billing		22,785.00
Trade Value		0.00
Agency Commission		3,417.75
Local Tax		0.00
State Tax		0.00
Pre Paid Amount		0.00
Pay This Amount		19,367.25

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